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♦Top : ♦Business : ♦Industries and Markets : ♦Market Information : ♦Market Research Information :

Dynamic Search: Market Research Information

Search History

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<input type="radio"/>	S1 (MARKETING OR ADVERTISING) AND (STATISTIC (S) EFFECTIVENESS)	All subject words	89
<input type="radio"/>	S2 PAST OR HISTORICAL	All subject words	45
<input type="radio"/>	S3 PAST OR HISTORICAL) (S	All subject words	5
<input type="radio"/>	S4 S) EFFECTIVENESS (S) STATISTIC (S	All subject words	1
<input checked="" type="radio"/>	S5 "JAMES POAGE" OR "CHRISTIAN VALENTINE" OR "DAVID HOBT" OR "VICTOR NILSON"	All subject words	0

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Database List

#12

Database Name

- | | |
|--|---|
| <ul style="list-style-type: none">• Business & Industry(TM) (File 9) ⓘ• ABI/INFORM® (File 15) ⓘ• Gale Group PROMT® (1990 - present) (File 16) ⓘ• Gale Group F&S Index(TM) (File 18) ⓘ• Dialog Global Reporter (File 20) ⓘ• TableBase(TM) (File 93) ⓘ• UBM Industry News(TM) (File 112) ⓘ• Gale Group Trade & Industry Database(TM) (File 148) ⓘ• Gale Group PROMT® (1972-1989) (File 160) ⓘ• Industry Trends and Analysis (File 192) ⓘ• Specialty Chemicals Update Program (SCUP) (File 360) ⓘ• Delphes European Business (File 481) ⓘ• Periodical Abstracts PlusText(TM) (File 484) ⓘ• ACNielsen Market Statistics/Canada (File 503) ⓘ | <ul style="list-style-type: none">• Investext® (File 545) ⓘ• Wilson Business Abstracts Full Text (File 553) ⓘ• Key Note Market Research (File 563) ⓘ• Decision Resources Pharmaceutical Industry Reports (File 569) ⓘ• Gale Group Marketing & Advertising Reference Service® (File 570) ⓘ• Gale Group Globalbase(TM) (File 583) ⓘ• FI Defense Market Intelligence Reports (File 589) ⓘ• Knight Ridder/Tribune Business News (File 608) ⓘ• Gale Group New Product Announcements/Plus® (File 621) ⓘ• The McGraw-Hill Companies Publications Online (File 624) ⓘ• Business Dateline® (File 635) ⓘ• DIALOG Telecommunications Newsletters (File 696) ⓘ• Investext® PDF Index (File 745) ⓘ |
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Display Sets**Search History****Database Details**

Set	Term Searched	Items	
S1	(MARKETING OR ADVERTISING) (S) EFFECTIVENESS (S) STATISTIC (S) (PAST OR HISTORICAL)	1	Display
S2	(MARKETING OR ADVERTISING) AND (EFFECTIVENESS (S) STATISTIC (S) (PAST OR HISTORICAL))	3	Display

Format

Free

Number of Records

10

Show Database Details for:

15: ABI/INFORM®

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